

# NCYC 2021 FUNDRAISING IDEAS

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We know fundraising will look differently this year because of COVID. Here are some ideas to get your fundraising creativity flowing! Parishes are asked to create and adapt these ideas for their local use. If you have a creative idea not listed, please share it among your fellow youth ministry and catechetical leaders!

## Hosting NCYC Fundraisers During COVID-19

Here are some pointers about fundraising to get you started:

- Discuss fundraisers with the pastor, pastoral administrator, or school administrator the current diocesan COVID-19 regulation guidelines.
- Make sure to keep the pastoral staff and school faculty involved. They may even be able to help you out along the way.
- There might be significant limitations on the type of fundraisers allowed by the parish or school. Be sure to gather this information before any additional planning.
- What types of fundraising do we want to do? Selling/service, etc.
- Discuss the group fundraising goal.
- Are youth/students allowed raise all of the money needed for the pilgrimage or is there an earnings cap? (Note: past experience indicates that requiring a financial commitment from participants helps to ensure that they will not back out of the trip at the last minute.)
- What happens if the goal is not reached? What happens to the extra money if the goal is exceeded?

## Ideas for FUNdraising During COVID-19

- Pancake Breakfast To-Go/Drive-Thru on School Mornings
- Lenten Fish Fry/Soup Supper To-Go/Drive-Thru
- Mother's Day Flowers: parish can sell Mother's Day Flowers with a special intention
- Bottle / Can Drive
- Parish T-Shirts or Sweatshirts: selling parish/liturgical season/parish saint t-shirts (you can also sell old t-shirts)
- Work with local restaurants to help staff a parish evening - % of sales goes to NCYC
- Virtual Silent Auction
- NCYC Angels: similar idea to a "giving tree". Parishioners can "adopt" a youth from their parish for NYCY and donate to pay for part of their trip.
- The Red Envelope Project: 155 envelopes which would be numbered 1-155 and the amount of money being asked corresponds with the envelope number, i.e. #100 would be asking for \$100. Then post envelopes on board or sheet and hang it up at the back of the Church and people will pick what they are comfortable paying and then they just bring the envelope back to the collection basket or to the parish office.
- "Take STOCK in Your Youth...INVEST in the future of (parish name): Ask people to donate. Print name/catch phrase of initiative on green envelope (money color), and make a NCYC money wall at the back of the Church. Make a pulpit announcement explaining the fundraiser when the wall goes up. Youth will write a thank you note to each "investor" after the trip.

- Raffle tickets: money can be donated by Knights of Columbus (KoC) + half the price of the tickets is what makes the “pot” for the grand prize. Tickets can be sold at \$20 (\$10 for the youth and then \$10 to the grand prize).
- Luminaries for sale for those that have passed away of COVID (\$5/per luminary). These would line the walkway of the Altar of Repose. Candles are inexpensive, and then the name of the deceased would be written on each one.
- Partner up with Catholic companies such as Sock Religious and Tiny Saints
- Widdy Up Online Fundraising- plays to teens love of Tik Tok and youtube, making videos (<https://www.widdyup.com/>).